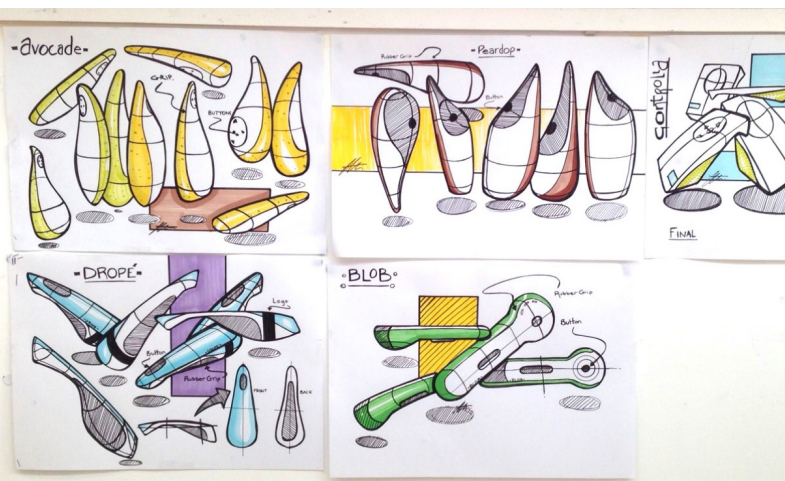# BPDL

**Brighton Product Design Lab**

# GRAPHICS

WORKING ALONGSIDE INDUSTRY PROFESSIONALS TO ADD A NEW PERSPECTIVE THROUGH INNOVATIVE SOLUTIONS

## HOW CAN WE PRESENT YOUR IDEAS?

- Producing artwork such as logos and branding as well as posters and leaflets for any event.
- Our team members have thorough knowledge in a range of graphics software
- Photoshop - To create photo-realistic renders and professional product images
- Illustrator - To design logos, icons and other vector based graphics that can be used digitally or on physical literature
- InDesign - Can be used to make graphical reports, presentations, brochures, posters and leaflets.

## WHO WE ARE

- Brighton Product Design Lab are a team of final year students, industrial practitioners and academic staff from the University of Brighton
- We have expertise in creativity, besides the design process through research, ideation, development and the communication of design projects
- Our aim is to get valuable practice at addressing real world problems by designing and managing projects for industry
- We have access to a range of state of the art equipment and facilities, such as 3D printing to communicate ideas
- All funds raised will supplement our degree show fund so that we can launch our careers in the best way possible.

## CONTACT US

Through our website -
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